

# margaux MANSANAREZ

FULL STACK DEVELOPER - UX/UI DESIGNER

📍 Based in Brussels   🌐 [www.margauxmansanarez.com](http://www.margauxmansanarez.com)  
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## PROFILE

Team player	Eye for detail	User-first mindset
Motivated to learn new things	Excellent communications skills	
Drive to solve problems	Structured & disciplined	Result-driven

## EDUCATION

Bootcamp 2020

### Web Development <> Le Wagon Brussels

9-week intensive coding bootcamp

Professional Diploma 2019

### UX Design <> UX Design Institute & Glasgow Caledonian University

12-month course providing solid foundations to lead UX design processes

Master 2010-2013

### Corporate and Institutional Communications <> Audencia SciencesCom

Bachelor 2009-2010

### Literatures, Languages, Foreign Civilisations: Hispanic & Anglo-Saxon Worlds <> University of Nantes

Preparatory Classes 2007-2009

### Humanities & Social Science (B/L) <> Lycée G. Guist'hau, Nantes

Intensive preparation for French top public schools: from mathematics to literature, via humanities

## SKILLS

### PROGRAMMING LANGUAGES

Ruby  
HTML5  
CSS3, Sass  
ES6 JavaScript

### FRAMEWORKS & TECHNOLOGIES

Ruby on Rails  
MVC Architecture  
MySQL, PostgreSQL  
Heroku  
Git & GitHub  
APIs, JSON scraping, AJAX  
Learning React

### COMMUNICATIONS

Website management, social media, copywriting, basics of SEO & SEA, MailChimp and other emailing solutions  
Print: design of print media (flyers, roll-ups, press kits, etc.)

### DESIGN SOFTWARE

Adobe CC (*InDesign, Photoshop, Illustrator, Premiere Pro*), Sketch, Figma, InVision, Axure, ScreenFlow, Reflector

### DESIGN TECHNIQUES

Usability testing  
Depth interviews  
Card sorting  
Heuristic evaluation  
Competitive benchmark  
Affinity diagrams  
Customer journey maps  
Personas  
Flow diagrams  
Sketching  
Prototyping & Wireframing

### LANGUAGES

French (*native*)  
English (*fluent*)  
Spanish (*working proficiency*)

## OTHER INTERESTS



Besides design and coding, I am a sports enthusiast and dedicate a lot of my spare time either practicing or watching sports. I have been practicing team sports since a very young age, mostly basketball at a competitive level and more recently camogie and Gaelic football. I also picked up cycling last year and go running every second day.

Communications professional turned **Full Stack Developer, with a strong affinity for UX/UI Design**. Graduated as a UX Designer and completed Le Wagon, Web Development bootcamp.

I love designing, coding and building products thought for the end users.

I'm now **seeking a full-time role** where I can help a company achieve their goals and work alongside senior developers to learn even more and grow as a better developer.

## EXPERIENCE

June - September 2020 (4 months)

### Growth Consultant | Performance Treanor Health & wellness company, Brussels

Implemented new website [www.performancetreanor.com](http://www.performancetreanor.com) on Kajabi (UI design, content writing) & designed lead magnets (e-books)

Designed a new layout for the monthly newsletter (avg. opening rate: 35%)

Helped founder launch a peak performance online course: video shooting and editing (200+ videos produced) & web implementation

Improved branding: created a new design for promotional documents and pitch presentations to B2B clients, leading to more conversion

March 2019 - September 2020 (1,5 year)

### Office Manager | Cowboy E-bike start-up, Brussels

First started as Office Assistant to give a daily support to a growing team in a fast-paced environment. Quickly grew in an Office Manager role: facility management and implementation of People initiatives in collaboration with the VP of People.

Organised happenings (retreat in Valencia for 50+ people)

Managed office wellbeing (meals, supplies, maintenance, relations with landlords and neighbours, safety, logistics, devices)

Led recruitment processes for a smooth and professional candidate experience: sourcing, follow-up, interview scheduling & onboarding

January 2014 - March 2019 (5 years)

### Communications Officer | Alliance Française French school & cultural center, Brussels

In charge of developing the institution's communications. Built the function from scratch. Broad scope from digital marketing to graphic design, website or community management.

Designed all branding material: new windows, goodies, print media (brochures, flyers, posters, press kits, invitations)

Redesigned the website and managed the content, set up and sent all newsletters and developed an internal website for the staff by self-teaching CSS and HTML

Managed the data collection: monitored satisfaction surveys, set up other data gathering processes

## PROJECTS

### Cleo

Eco-educating app to reduce one's carbon footprint through challenges. Built with Ruby on Rails, HTML, CSS, JS, Ajax, ActiveRecord in a team of 4. Leading the design aspect of it with wireframes and logo made on Figma. <> [www.cleoapp.org](http://www.cleoapp.org)

### Shaker

Cocktail listing and creation platform. Users can view cocktails listed and add their own creation. <> [shaker.herokuapp.com](http://shaker.herokuapp.com)

### Personal Promotion

Landing page for a service offering personalised marketing campaigns online for music artists. Built with HTML and CSS and deployed on GitHub Pages. <> [www.personal-promotion.com](http://www.personal-promotion.com)

### Fly UX

Single case study - researching, designing and prototyping a website and mobile app for a fictive airline: conducted usability tests, produced affinity diagrams and customer journey maps, delivered wireframes. <> [Mobile prototype](#)